

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: AMERICANS FOR TAX REFORM(58123)
722 12th St NW Ste 400
Washington, DC 20005-3957

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56927
Contract Dates: 10/03/2012-10/16/2012
Customer Order:
Linked Order:
CPE: / / 2813

Invoice Num: 1201-543908
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

Page 1 of 8

PAY BY 11/20/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: ATR- 10/3-16

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 6-7AM	10/04/2012-10/05/2012	. . . T F . .	30	2	700.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		. . . T F . .		2		700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/04/2012	Th	06:26:07 AM		ATRSCPA12H	30	700.00				
10/05/2012	Fr	06:15:25 AM		ATRSCPA12H	30	700.00				
2	THIS MORNING 6-7AM	10/08/2012-10/12/2012	M T W T F . .	30	6	700.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		M T W T F . .		5		700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/08/2012	Mo	06:12:39 AM		ATRSCPA12H	30	700.00				
10/09/2012	Tu	06:54:47 AM		ATRSCPA12H	30	700.00				
10/10/2012	We	06:41:02 AM		ATRSCPA12H	30	700.00				
10/11/2012	Th	06:15:31 AM		ATRSCPA12H	30	700.00				
10/12/2012	Fr				30			700.00	Preempted	
10/15/2012	Mo	06:56:20 AM	10/12/2012	ATRSCPA12H	30	700.00	700.00		Makegood	
3	THIS MORNING 6-7AM	10/15/2012-10/16/2012	M T	30	2	800.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		M T		2		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	05:58:04 AM		ATRSCPA12H	30	800.00				
10/16/2012	Tu	06:29:44 AM		ATRSCPA12H	30	800.00				

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
4	THE EARLY SHOW	10/04/2012-10/05/2012	. . . T F . .	30	2	425.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		. . . T F . .	2	425.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/04/2012	Th	08:21:04 AM		ATRSCPA12H	30	425.00				
10/05/2012	Fr	08:57:55 AM		ATRSCPA12H	30	425.00				
5	THE EARLY SHOW	10/08/2012-10/12/2012	M T W T F . .	30	5	425.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012		M T W T F . .	5	425.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/08/2012	Mo	08:28:16 AM		ATRSCPA12H	30	425.00				
10/09/2012	Tu	08:50:40 AM		ATRSCPA12H	30	425.00				
10/10/2012	We	08:22:13 AM		ATRSCPA12H	30	425.00				
10/11/2012	Th	08:27:00 AM		ATRSCPA12H	30	425.00				
10/12/2012	Fr	08:23:00 AM		ATRSCPA12H	30	425.00				
6	THE EARLY SHOW	10/15/2012-10/16/2012	M T	30	2	450.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		M T	2	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	08:17:13 AM		ATRSCPA12H	30	450.00				
10/16/2012	Tu	08:54:40 AM		ATRSCPA12H	30	450.00				
7	PITTSBURGH LIVE	10/04/2012-10/05/2012	. . . T F . .	30	2	250.00				
30 MIN SEP										

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			... T F . .		2		250.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/04/2012	Th	09:23:15 AM		ATRSCPA12H	30	250.00			
10/05/2012	Fr	09:14:10 AM		ATRSCPA12H	30	250.00			
8	PITTSBURGH LIVE		10/08/2012-10/12/2012		M T W T F . .		30	5	250.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			M T W T F . .		5		250.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	09:22:27 AM		ATRSCPA12H	30	250.00			
10/09/2012	Tu	09:26:49 AM		ATRSCPA12H	30	250.00			
10/10/2012	We	09:07:41 AM		ATRSCPA12H	30	250.00			
10/11/2012	Th	09:16:02 AM		ATRSCPA12H	30	250.00			
10/12/2012	Fr	09:30:15 AM		ATRSCPA12H	30	250.00			
9	PITTSBURGH LIVE		10/15/2012-10/16/2012		M T		30	2	300.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			M T		2		300.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	09:10:44 AM		ATRSCPA12H	30	300.00			
10/16/2012	Tu	09:09:44 AM		ATRSCPA12H	30	300.00			
10	530-6PM NEWS		10/04/2012-10/05/2012		... T F . .		30	2	950.00
30 MIN SEP									

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012			... T F . .		2		950.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/04/2012	Th	05:55:40 PM		ATRSCPA12H	30	950.00			
10/05/2012	Fr	05:44:23 PM		ATRSCPA12H	30	950.00			
11	530-6PM NEWS		10/08/2012-10/12/2012		M T W T F . .		30	5	950.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012			M T W T F . .		5		950.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	05:38:24 PM		ATRSCPA12H	30	950.00			
10/09/2012	Tu	05:42:44 PM		ATRSCPA12H	30	950.00			
10/10/2012	We	05:53:41 PM		ATRSCPA12H	30	950.00			
10/11/2012	Th	05:38:45 PM		ATRSCPA12H	30	950.00			
10/12/2012	Fr	05:38:01 PM		ATRSCPA12H	30	950.00			
12	530-6PM NEWS		10/15/2012-10/15/2012		M		30	1	1,050.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/15/2012-10/21/2012			M		1		1,050.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	05:42:25 PM		ATRSCPA12H	30	1,050.00			
13	11PM NEWS		10/04/2012-10/05/2012		... T F . .		30	2	2,250.00
30 MIN SEP									

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. . . T F . .	2	2,250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/04/2012	Th	11:34:08 PM		ATRSCPA12H	30	2,250.00			
10/05/2012	Fr	11:31:05 PM		ATRSCPA12H	30	2,250.00			
14	11PM NEWS	10/08/2012-10/11/2012	MTW T . . .	30	4	2,250.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		MTW T . . .	4	2,250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	11:14:26 PM		ATRSCPA12H	30	2,250.00			
10/09/2012	Tu	11:31:16 PM		ATRSCPA12H	30	2,250.00			
10/10/2012	We	11:31:00 PM		ATRSCPA12H	30	2,250.00			
10/11/2012	Th	11:29:44 PM		ATRSCPA12H	30	2,250.00			
15	SAT. MORN. LOCAL NEWS	10/13/2012-10/13/2012 S .	30	1	350.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012	 S .	1	350.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	06:39:12 AM		ATRSCPA12H	30	350.00			
16	SAT.CBS MORNING NEWS	10/06/2012-10/06/2012 S .	30	1	550.00			
30 MIN SEP									

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012		S.		1		550.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	08:23:40 AM		ATRSCPA12H	30	550.00			
17	THE SUNDAY BUSINESS PAGE		10/07/2012-10/14/2012	S		30	2	150.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012		S		1		150.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su	06:57:09 AM		ATRSCPA12H	30	150.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/08/2012-10/14/2012		S		1		150.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	06:43:16 AM		ATRSCPA12H	30	150.00			
18	FACE THE NATION		10/07/2012-10/14/2012	S		30	2	800.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/01/2012-10/07/2012		S		1		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/07/2012	Su	11:27:40 AM		ATRSCPA12H	30	800.00			

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<div>Week Of10/08/2012-10/14/2012MTWTFSS.....SSpots Per Week1Rate800.00</div> <div>Air DateDayAir TimeM/G ForMaterialDurRateDebitCreditRemarks10/14/2012Su11:22:00 AMATRSCPA12H30800.00</div>									
19	NFL REGULAR SEASON GAMES	10/07/2012-10/07/2012S	30	1	6,000.00			
<div>30 MIN SEP</div> <div>Week Of10/01/2012-10/07/2012MTWTFSS.....SSpots Per Week1Rate6,000.00</div> <div>Air DateDayAir TimeM/G ForMaterialDurRateDebitCreditRemarks10/07/2012Su04:21:11 PMATRSCPA12H306,000.00</div>									
20	PRESIDENTIAL/VP DEBATES	10/03/2012-10/03/2012	..W....	30	1	5,000.00			
<div>30 MIN SEP</div> <div>Week Of10/01/2012-10/07/2012MTWTFSS..W....Spots Per Week1Rate5,000.00</div> <div>Air DateDayAir TimeM/G ForMaterialDurRateDebitCreditRemarks10/03/2012We10:44:44 PMATRSCPA12H305,000.00</div>									
21	PRESIDENTIAL/VP DEBATES	10/11/2012-10/11/2012	...T...	30	1	4,500.00			
<div>30 MIN SEP</div> <div>Week Of10/08/2012-10/14/2012MTWTFSS...T...Spots Per Week1Rate4,500.00</div> <div>Air DateDayAir TimeM/G ForMaterialDurRateDebitCreditRemarks10/11/2012Th10:45:31 PMATRSCPA12H304,500.00</div>									



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Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251

For: AMERICANS FOR TAX REFORM(58123)
722 12th St NW Ste 400
Washington, DC 20005-3957

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

CBS TELEVISION STATIONS



Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56927
Contract Dates: 10/03/2012-10/16/2012
Customer Order:
Linked Order:
CPE: / / 2813

Product Desc: ATR- 10/3-16

Invoice Num: 1201-543908
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

Page 8 of 8

PAY BY

11/20/2012
Net 30 days

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate
	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	50	52,225.00	7,833.75	44,391.25	700.00	700.00	0.00

Billing Notes
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR TAX REFORM
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	52,225.00
Trade Value	0.00
Agency Commission	7,833.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	44,391.25

Warranty - We warrant the above broadcasts were made according to the official station log.